

**CYCLISTS WITH COMPASSION!**Visit us : [www.cyclistswithcompassion.com](http://www.cyclistswithcompassion.com)Email us: [contact4cwc@gmail.com](mailto:contact4cwc@gmail.com)

# CWC NEWS

## It's time to get serious!

Dear friends,

With only a few more months to go, we will soon start our fund raising efforts in earnest. With so much focus on the ride and the cycling, the true purpose of CWC can easily get forgotten. And this true purpose is charity and our desire to bring hope for a brighter future to some of the less privileged and less fortunate. And this purpose can only be realised with your help. We need you - the friends, family and colleagues of the CWC riders - to acknowledge the sacrifices and the mental and physical challenges of every single CWC rider by supporting our cause. Without you, your support and generosity our efforts are futile. So, soon our riders may contact you with an appeal to donate to the beneficiaries of CWC 2019. Many of you will be tempted to just move on to the next email or message. Please, before you do, spend a minute to read about the inspirational work our beneficiaries are doing. And please realise, how much difference even a small donation can make to the life of a child and young person. YOU can make a difference of monumental proportions, YOU can be the one elevates a child from a life of poverty and oppression to one with hope and future..., please, be that person! You can donate directly and easily via our donation portal at <https://www.cyclistswithcompassion.com/donate> .

As advised in the last newsletter, we have now released the one day fun ride for friends, families and sponsors of CWC and their riders on October 19 - the last day of CWC 2019, which includes as a highlight the closing ceremony at the ACF pre-school in Phuket! There are three distances to chose from to suit any age and fitness and to make it a fun experience for anybody. You can find more info about the one day fun ride at a section in this newsletter or on our webpage <https://www.cyclistswithcompassion.com/funride>.

For now, best wishes, GOD Bless and safe cycling, always...

# The Always Popular One-Day-Fun-Ride For Friends, Family and Sponsors of CWC Cyclists rides again!

As in the years before, CWC 2019 will again have the Fun Ride on the last day of the CWC 2019 ride. This ride has been very popular with friends and family of the CWC 2019 participants as well as sponsors. We really hope to again attract a good number for friends, family and sponsors to join this ride. Phuket is always worth a visit.

This year we have selected three different routes with the distances of app. 36 km, 21 km and 5 km. The 36 km route riders will actually meet with the CWC 2019 riders and together they will ride the last sector of CWC 2019. The 21 km and 5 km riders will have their own guide and van/s. However, all will meet up a short distance before the ACF School, our final destination of CWC 2019 and we will all ride and arrive together for the closing ceremony of CWC 2019.

Click on the following links to view the different routes:

5.6 km: <https://ridewithgps.com/routes/29801551>

21.6 km: <https://ridewithgps.com/routes/29579350>

36.5 km: <https://ridewithgps.com/routes/29696050>

We made the hotel booking at CWC 2019 tour hotel (The Best Western) optional to give the participants the choice of choosing their own accommodation according to their preference. However, the meeting point for the One Day Ride will be the Best Western Hotel at Bangtao Beach!

The One Day Ride can be booked directly at :

[https://www.spiceroads.com/cart/add?departure\\_id=137380](https://www.spiceroads.com/cart/add?departure_id=137380)



## Partners, Friends And Sponsors From The Beginning:

### SPICEROADS Cycle Tours

For nearly 25 years, SpiceRoads Cycle Tours has been operating adventure cycle tours. From the humble beginnings in 1995 offering a handful of tours in Thailand, SpiceRoads now offers rides and custom tours in over 30 countries.

CWC has been partnering with SpiceRoads since CWC's beginning and CWC 2019 is now the fourth tour that SpiceRoads organises for CWC. What sets SpiceRoads apart is their non-compromisable approach to safety and quality service. SpiceRoads shares CWC's emphasis on providing all participants with a good and safe experience and will do whatever possible to achieve this. SpiceRoads also has been a generous sponsor of our selected charities by donating necessities such as pillows, bags, bicycles etc and sponsoring lunches for the many visitors, spectators and participants at our usual closing ceremony.

When companies grow at such rate as SpiceRoads does, there is always the risk that the so important personal touch and connection with the customer gets lost. But not so with SpiceRoads, due to a large extend because of their wonderful staff - both in front and behind the scene. Their guides and drivers are legendary in their endeavour to keep the riders safe, happy, well hydrated and well nourished as the CWC 2019 riders undoubtedly will experience. Before a tour starts, however, there is a lot of work and organisation that needs to get done. Most riders will never meet those unsung heroes that operate in the background to provide CWC participants with an unforgettable experience. For the last years, CWC had the pleasure to work with two remarkable people at the SpiceRoads office in Bangkok: custom tour consultant *Pornwadee Photchanabanphot (Kie)* and custom tour manager *Erick Blanc*. CWC is not an easy, straight-forward tour to organise for Erick and Kie; our riders cover a wide spectrum of age and fitness levels, come from all corners of the world, we need to arrive at specific final destinations at a fixed time, we have the main tour, the one day ride, the non-rider option, special team jersey design, etc. Whatever suggestions, ideas, requests we throw at Kie and Erick, they always embrace them with a positive attitude and if possible try to make them work. It is a true pleasure to work with you, Erick and Kie! Thank you for all the wonderful work you did and do for CWC!



*"We really appreciate to work together with the CWC group. They are very dedicated to the cause of their trips and are carefully planning them so that quality and safety can be maintained. They are also concerned about the interest of each rider and the group as a whole and it is very encouraging for us to be part of these rides. We are again exited of the CWC 2019 trip and wish you a great ride with lots of experience and fun!"*

Erick Blanc



*"CWC is inspiring. I myself being a local can only admire what CWC has done and feel thankful. Those children are truly blessed. I am glad to be a little part of the events. 2016, 2017 & 2018 were great and 2019 and other years to come will be greater!"*

Kie

**SPICEROADS**  
CYCLING

## Corporate Sponsors - CWC's back bone!

Without corporate sponsors a ride like CWC would be difficult to get off the ground. The support of our corporate sponsors form a huge part of the funds we raise and they give us credibility and recognition. We feel blessed by the support we have received from corporate sponsors from all over the world for our previous rides.

We usually strengthen our donation drive around three to four months before the start of the ride and most donations come through in the weeks before, during and after the ride.

There is no deadline for the collection of private donations. Corporate donations however have a deadline and this year the deadline is August 5. This is to ensure the display of the corporate logo on our jersey as we need a lead time of app. two months for the production. We can accept corporate donations after the deadline, but we will not be able to display the logo on the jersey.

If you or any of your potential donors considers to be a corporate sponsors for CWC 2019, kindly provide us the logo art work by August 5.

Corporate sponsors receive very special recognition of their contribution. Their company's logo will be displayed prominently on the team cycling jerseys and all other tour related collateral.

**Basic Corporate Sponsorship:** The minimum donation amount for the Basic Corporate Sponsorship is a donation of USD 750 or AUD/SGD 1,000.

**Gold Corporate Sponsorship:** The minimum donation amount for the Gold corporate sponsorship is a donation of USD 1,000 or AUD/SGD 1,350. Gold Corporate Sponsors will receive a set of 6 tour jerseys for their friends and colleagues.

**Platinum Corporate Sponsorship:** The minimum donation amount for the Platinum corporate sponsorship is a donation of USD 1,500 or AUD/SGD 2,000. Platinum Corporate Sponsors will receive a set of 6 tour jerseys for their friends and colleagues and priority positions and larger size for their corporate logo on the jerseys and car banners.

You can find more info about both private and corporate sponsorship on our web site: <https://www.cyclistswithcompassion.com/sponsorship>



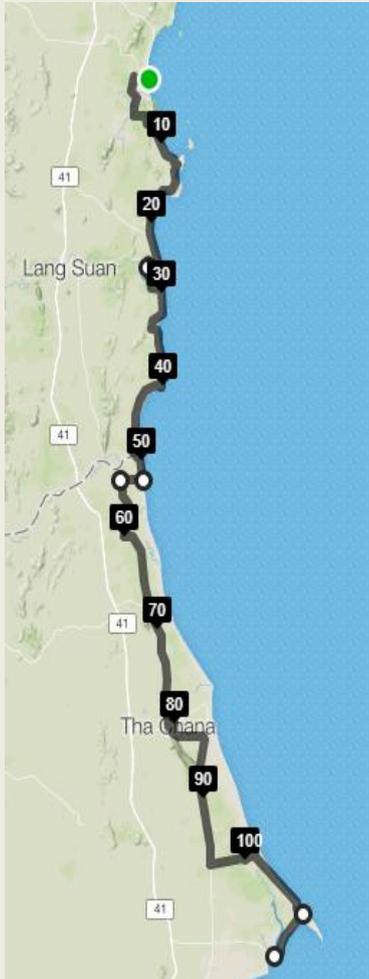
Thank You!  
Our  
Corporate  
Sponsors  
for CWC 2019!

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# The route and sights of CWC 2019

## DAY 6 (18th October 2019): TUNGTAKO – LAEM SAI BEACH



After the much deserved rest day, the CWC 2019 riders today embark on a 115 km ride! Continuing riding south they are now truly off the beaten track and ride along endless sandy beaches completely empty of tourists.

They will be bypassing Chaiya, one of the oldest cities of Thailand, dating back to the 5th to 13th centuries, when it was a regional capital in the Srivijaya kingdom, based in Sumatra, Indonesia. Chaiya was once one of the principal trading cities



of the Srivijaya Empire. Archeologists believe that Indian traders from Madras have been visiting the town as far back as the fifth century. The Wat Phra Borommathat temple, found in Chaiya, is said to be the last well-preserved example of the Srivijaya Empire. It is one of the most venerated temples in Thailand.

Today there's little to mark the passing of Srivijaya, but this small, sleepy town has gained new fame as the site of Wat Suan Mokkh, a progressively minded temple, whose meditation retreats account for the bulk of the foreign visitors. This mostly only stop to buy the famous local salted eggs.

And what exactly is so special about the Chaiya Salted Duck Eggs? Salted eggs from the Chaiya district are famed in Thailand for their distinctly red yolks and having the right balance of saltiness. The ducks in this coastal province are fed on a diet of rice and seafood!!! During the production process, local farmers coat the eggs with a black clay mixture made from a unique blend of salt, water, husk and soil harvested from termite mounds. Sounds yummy? I bet at least some of the more adventurous cyclists will try!



Today the cyclists will stay in the rustic Thai style Laem Pho Beach Resort. And after the flat and fast ride they will arrive with plenty of time to enjoy the beach or the mangrove jungle and perhaps a few salted eggs!



## Our appeal for help from you!



Dear Friend!

**Cyclists With Compassion (CWC)** is a group of like-minded cycling enthusiasts and was started in 2015 with the goal to make a difference to underprivileged children and young people in Asia by raising money to better their education and life circumstances, which in turn will bring them hope and the foundation for a brighter future.

CWC plans and organises long-distance cycling tours to parts of Asia, raising awareness about the needs of children and young people in these areas. By raising money from corporate sponsors as well as donations from friends and family donated in recognition of our mental and physical efforts, we hope to contribute our little part of making their world a little better, a little brighter!

In October 2019 cyclists from around the world will be cycling over 750 km, starting near Bangkok and finishing in Phuket, where two of this year's three charities are based.



**For Freedom International** aims to see the marginalized, vulnerable, and exploited set free from the injustice of oppression by combating human trafficking and sexual exploitation. FFI has begun their work in the province of Phuket, where they work to change conditions that allow exploitation to exist. FFI believes in a holistic approach so that their projects can give women and children the opportunity to be free from oppression before and after it occurs through prevention, intervention, and restoration programs. In partnership with the Royal Thai Police, the Thai Internet Crimes Against Children, the FBI, and the U.S. Homeland Security, FFI also runs the Child Advocacy Center Phuket, a safe and child-friendly place for young victims of trafficking and sexual exploitation.

The **Asia Center Foundation**'s mission since 2002 is to help disadvantaged children and children-at-risk by providing care, training and education. Creating both educational and sports programs, ACF helps children to focus on their education and overall development. Despite the difficult and impoverished situations of the students, ACF aims to give them hope to believe in themselves for a brighter future.

Our third charity for CWC 2019 is based in Pattaya: Founded in 1999 as a ministry of Project L.I.F.E. Foundation, **Tamar Center** is a part of Youth With A Mission Thailand (YWAM). Their mission is helping those trapped and working in the sex industry to find a new life, education and new jobs by reaching out, building relationships, offering shelter and housing, offering vocational training, counseling and providing Bible teaching. Tamar Center also runs a dedicated program for the children of sex workers. <https://www.globalgiving.org/projects/helping-children-from-ex-sex-workers-in-thailand>.

Our ambitious plans can only become reality with the help and support from private and corporate sponsors and I would like to ask your kind support by becoming a sponsor of the CWC ride 2019. No matter how big or small, your contribution matters and will be very much appreciated. Full details about the private sponsorship and the various options for Corporate Sponsorship can be found at the [Sponsorship page](#) on CWC's website [www.cyclistswithcompassion.com](http://www.cyclistswithcompassion.com).

You can donate using the "[Donate](#)" feature on <https://www.cyclistswithcompassion.com/donate>. On the payment page you will also have the possibility to name the cyclist, in whose honour you donate. All donations will be in USD. For other payment methods, please contact [us](#). In order to streamline the donations raised by the participants of the ride, the donations will be collected through the donation portal of FFI and distributed between the three charities. The cyclists pay all expenses for the tour themselves and the proceeds from private sponsors will go fully to the selected charity!

Thank you on behalf of all cyclists and organisers of the CWC 2019 ride and the many, many children and young people benefitting from your generosity!

God Bless!

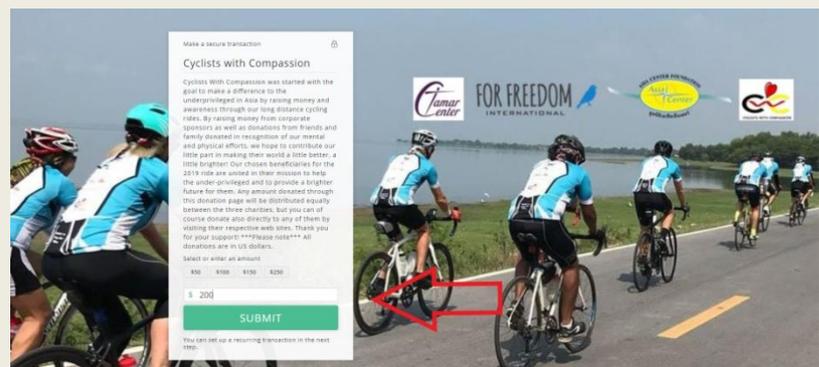
## How to donate?

We collect the donations through a CWC-specific donation portal on the web site for For Freedom International in order to streamline and simplify the donation process. All donations will be equally distributed between our three chosen charities after FFI deducts a small admin fee. Please note that all donations for now must be in USD, but we are hoping to have an option for other currencies in place at some time in the future. Donating to our cause is easy! Simply follow these three steps!

1. Go to <https://www.cyclistswithcompassion.com/donate> and press the "Donate" button!



2. Now select any of the pre-set amounts or other any amount in you want to donate and press "Submit". Remember, any amount - no matter how small - will make a difference and will be greatly appreciated!



3. Now put in the name of the cyclists in whose honour you donate, fill in your credit card details and your donation will be processed through FFI's secure payment portal. FFI will send you almost immediately an email acknowledging your donation and attaching a tax receipt. You can set up your own account to manage your donations by clicking on the "sign up here" link on the donation receipt.

